



## DAN MOURADIAN

Creative Director | Designer | Speaker  
646.302.9109  
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### *Summary:*

Dan Mouradian is a Creative Technology Director at Sizmek with over a decade of technical and creative experience in the digital advertising space. A Design professional, specializing in development and digital advertising strategy. Dan poses a rare combination of traits: highly creative, deep understanding of technology, and a passion for / understanding of real world business challenges.

Dan is a strong presenter, both in as a sales consultant and as a keynote speaker.

### *Partial Client List:*

Chrysler, Ford, Marlboro, Kraft, Paramount Pictures, Dove, Miller Lite, Dodge, Gillette, American Airlines, P8NT Magazine

### *Work History:*

Lead Creative Technology Director, Sizmek. Chicago, IL (Nov 2015 - current)  
Technical Sales Director, PointRoll Inc. Chicago, IL (Jul 2011- Nov 2015)  
Sr. Interactive Art Director, PointRoll Inc. Chicago, IL (Jul 07 - Jul 2011)  
Sr. Interactive Art Director, Arc WW. Chicago, IL (Apr 07- Jul 07)  
Sr. Interactive Art Director, Ogilvy and Mather. Chicago, IL (Feb 07- Apr 07)  
Art Director / Designer, DNA DMG. Chicago, IL (Mar 06 - Jan 07)  
Sr. Designer, LiquidusTV. Chicago, IL (Apr 07)  
Art Director, P8NT Magazine. Chicago, IL (Jul 03 - Jan 06)

### *Speaker and Panelist:*

- September 30, 2014 - AdWeek NYC, **Panelist**, "Cool or Not Cool, Dynamic Advertising"
- September 17, 2014 - i612, **Panelist**, "Now you see me, Now you don't: A look at the trends in Viewability and Ad Fraud"
- August 21, 2013 - AAF Omaha, **Keynote Speaker**
- March 14, 2013 - i612, **Panelist**, "Video: The Power of Sight, Sound & Motion"
- March 5, 2013 - iMedia Video Summit, **Keynote Speaker**, "Top 5 things you need to know about multi-screen video campaigns"
- October 25, 2012 - FutureM, **Panelist**, "The Next Generation of Rich Media"
- July 19, 2012 - i612, **Panelist**, "What Comes First, Digital Creative of the Digital Media Plan"

### *Education:*

2003 : Parsons School of Design BFA  
2014 : DePaul University - Business Writing Certificate

### *Professional References:*

Timothy Cory, **Digital Associate Creative Director**, Sapient Nitro - 313.610.4841  
Sarah Ripmaster, **Vice President, Automotive Sales**, IBM, weather.com  
Rosemary Walker, **City Manager**, Creative Circle

### *Skills:*

Adobe Creative Suite  
Microsoft Suite  
HTML, CSS, FTP  
Mac  
PC

### *Publications:*

In Effect: Groundbreaking Finishes and Materials in Graphic Design